

## ABSTRACT OF THE DISCLOSURE

A magnetic transfer apparatus magnetically transfers information carried by a master information carrier to a slave medium held in close contact with the master information carrier by a holder disposed on the holder support portion of a magnetic transfer apparatus. The holder is formed by a pair of halves movable toward and away from each other, and a transfer magnetic field is applied to the master information carrier and the slave medium held in close contact with each other by the holder. A locator mechanism is provided between the holder support portion and the holder and locates the holder at least in a direction perpendicular to the central axis of the holder.